

WE'RE LOOKING FOR
TRADE MARKETING SUPERVISOR
(Work base: Pasig City)

Responsibilities:

- Develops and executes the Trade Marketing Plan in line with sales and marketing objectives and manage the Trade Marketing budget.
- Conceptualizes and executes trade promotions and rolls out impactful in-store campaigns in collaboration with marketing and sales teams
- Leads activation programs with Trade Marketing Specialist in Luzon

Qualifications:

- Candidate must possess a Bachelor's degree in Marketing, Business Administration or any related field.
- With strong leadership, communication & interpersonal skills.
- Preferably with two to three years of relevant work experiences in a FMCG industry
- With strong knowledge of consumer industry
- Ability to think critically and creatively
- Able to travel and work in extended hours as required

To apply, send us your updated resume and a copy of your TOR through

E-mail: vfhr.luzon@gmail.com