

TRADE MARKETING SPECIALIST

(Work base: Head Office, Cebu City)

JOB RESPONSIBILITIES:

- Assists and coordinates with the Sales Team in the proper planning, organizing and executing of marketing strategies to strengthen the company's brand within approved negotiated budget.
- Assists the Sales Team - Modern Trade and General , and/or distributors with the agreed marketing strategy including product placements, marketing materials and brand awareness
- Ensures Trade Marketing Resources/ Collaterals are properly implemented and secured in the most effective and efficient manner possible.

QUALIFICATIONS:

- Candidate must possess a Bachelor's degree , preferably related to Business, Marketing, Entrepreneurship or equivalent
- Excellent verbal and written communication skills
- With excellent interpersonal, negotiation, organizing and delegation skills
- Willing to work irregular working hours, weekends and public holidays (90-95% filed work)

To apply: Send us your resume through email: vfhr.visayas@gmail.com

For inquiries, call: 0917-717-3043 (Globe)

Look for Ms. Nicole Bonghanoy