

**WE'RE LOOKING FOR**  
**Trade Marketing Specialist**  
**(Work Base: Bacolod City)**

**Responsibilities:**

- Assisting and coordinating with the Sales Team in the proper planning, organizing, and executing
- of marketing strategies to strengthen the company's brand within the approved negotiated budget.
- Assisting the Sales Team - Modern Trade and General, and/or distributors with the agreed
- marketing strategy including product placements, marketing materials, and brand awareness
- Ensures Trade Marketing Resources/ Collaterals are properly implemented and secured in the
- most effective and efficient manner possible.

**Qualifications:**

- Graduate of any 4 – year business-related course, ideally majoring in Marketing, Entrepreneurship, or equivalent
- At least 6 months of working experience in FMCG, or as a marketing assistant is an advantage
- Able to negotiate, organize and delegate and can work under pressure
- Willing to work irregular hours, weekends, and public holidays (90-95% field work)
- Willing to travel within Negros Island
- Fresh graduates are encouraged to apply

**To apply: Send us your resume and a copy of your TOR through**

**E-mail: [vfih.westvisayas@gmail.com](mailto:vfih.westvisayas@gmail.com)**

**For inquiries, call: 0917-861-6540 (Globe)**

**(Look for Ms. Kristel Mae L. Cervales)**