

WE'RE LOOKING FOR

JUNIOR BRANDING SPECIALIST

(Work base: Cebu City)

Job Responsibilities:

- Contributing to the creation of Brand strategies that is deemed vital to improving the company's reputation, and market visibility;
- Creation and management of brand messaging and ensuring that it is consistently portrayed through all the relevant channels and touchpoints
- The development of products and promos from conceptualization to launching and collaboration with the different departments

Qualifications:

- Bachelor's degree of any four-year course, preferably related to business/marketing course
- Strong analytical, organizational, and time management skills.
- Excellent team working, motivational, interpersonal, communication, and customer service skills.
- The ability to multitask and quickly switch your focus.
- Fresh graduates are welcome to apply!

Send us your resume through: vfihr.visayas@gmail.com
For inquiries, call: 0917 861 6477