

WE'RE LOOKING FOR  
**Area Sales Manager – General Trade**  
(Work Base: Bacolod City)

**Responsibilities:**

- To oversee and develop the General Trade operations in the areas of Panay and Negros Island by actively monitoring key distributors and a team of sales representatives to ensure that the company's sales objectives are met.

**Qualifications:**

- Bachelor's degree holder.
- Minimum of 2 years experience in sales management.
- Knowledge of the general trade market and distribution channel is an advantage.
- Proven track record of achieving sales targets and driving sales growth.
- Professional driver's license holder with restriction codes 1 & 2;
- Willing to cover and travel within **Panay** and **Negros Island**

**To apply: Send us your resume and a copy of your TOR through**

E-mail: [vfih.westvisayas@gmail.com](mailto:vfih.westvisayas@gmail.com)

For inquiries, call: 0917-310-3839(Globe) / 0939-564-0917 (Smart)

(Look for Ms. Rizza Jo P. Nicolasora)

