



# VIRGINIA FOOD, INC.

A globally competitive food company providing consumer and industrial markets with value-laden quality products and services.

Virginia Food, Inc. (VFI) is engaged in the manufacturing, distribution, and selling of processed meat products. A local company based in Cebu, it caters to consumers and patrons nationwide. VFI is the maker of the Virginia, El Rancho, Winner, Champion, and Australian Brands of canned goods and frozen processed meat.

As a company, VFI recognizes its employees as its prime clients. We continually strive for the development and growth of individual capabilities. Come and be part of our growth!

## Trade Marketing Assistant

(Location: Cagayan de Oro City)

### JOB DESCRIPTION

- Assisting and coordinating with the Sales Team in the proper planning, organizing and executing of marketing strategies to strengthen the company's brand within approved negotiated budget.

### QUALIFICATIONS

- Graduate of any 4 – year business related course, preferably major in Marketing, Entrepreneurship or equivalent
- Excellent communication skills both in oral and written
- Good organizational skills and keen to details
- Able to negotiate, organize and delegate and can work under pressure
- Willing to work irregular hours, weekends and public holidays (90-95% filed work)
- Enjoys working with other people
- Fresh graduates are encouraged to apply.

For those who are interested, you may reach us through:

Email: [vfihhr.northmin@gmail.com](mailto:vfihhr.northmin@gmail.com)

Mobile numbers: 0917-7102-119 (Globe) / 0923-5363-127 (Smart)

**WHAT ARE YOU WAITING FOR? THIS IS YOUR CHANCE TO EXPERIENCE #CareerGoals!  
APPLY NOW AND BE PART OF OUR GROWING FAMILY. #TheUltimateFoodSolution**

