



A globally competitive food company providing consumer and industrial markets with value-laden quality products and services.

Virginia Food, Inc. (VFI) is engaged in the manufacturing, distribution, and selling of processed meat products. A local company based in Cebu, it caters to consumers and patrons nationwide. VFI is the maker of the Virginia, El Rancho, Winner, Champion, and Australian Brands of canned goods and frozen processed meat.

As a company, VFI recognizes its employees as its prime clients. We continually strive for the development and growth of individual capabilities. Come and be part of our growth!

SENIOR BRANDING SPECIALIST

(Work base: Cebu)

JOB RESPONSIBILITIES:

- Creating branding strategies to improve a company's reputation and visibility; and
- Ensuring branding campaigns are consistent, attractive and effective

QUALIFICATIONS:

- Bachelor's degree of any Business or related course, Brand Management or Advertising, Marketing
- Have at least 2 years of experience of Branding Specialist
- Excellent both in written and oral communication skills
- Knowledgeable using variety of computer programs, digital tools and social media platforms
- Exhibit creativity skills by producing new ideas that can be use in attention-getting campaigns and visuals

To apply, send us your resume through: vfihr.visayas@gmail.com

For inquiries, call: 0917 861 6477

(Look for Ms. Gurchiek Gayle Dejaño)