

WE'RE LOOKING FOR
Trade Marketing Specialist
(Work Base: Iloilo City)

Responsibilities:

- Assisting and coordinating with the Sales Team in the proper planning, organizing, and executing of marketing strategies to strengthen the company's brand within the approved negotiated budget.
- Assisting the Sales Team - Modern Trade and General, and/or distributors with the agreed marketing strategy including product placements, marketing materials, and brand awareness
- Ensures Trade Marketing Resources/ Collaterals are properly implemented and secured in the most effective and efficient manner possible.

Qualifications:

- Graduate of any 4 – year business-related course, preferably major in Marketing, Entrepreneurship, or equivalent
- Excellent communication skills both in oral and written
- Able to negotiate, organize and delegate and can work under pressure
- Willing to work irregular hours, weekends, and public holidays (90-95% field work)
- Enjoys working with other people
- Fresh graduates are encouraged to apply.

To apply: Send us your resume and a copy of your TOR through

E-mail: vfih.westvisayas@gmail.com

For inquiries, call: 0917-310-3839(Globe) / 0939-564-0917 (Smart)

(Look for Ms. Rizza Jo P. Nicolasora)

