

**WE'RE LOOKING FOR**  
**TRADE MARKETING SPECIALIST**  
(Work base: Pasig City)

**Responsibilities:**

- Assisting and coordinating with the Sales Team in the proper planning, organizing and executing of marketing strategies to strengthen the company's brand within approved negotiated budget.
- Assisting the Sales Team - Modern Trade and General , and/or distributors with the agreed marketing strategy including product placements, marketing materials and brand awareness
- Ensures Trade Marketing Resources/ Collaterals are properly implemented and secured in the most effective and efficient manner possible.

**Qualifications:**

- Graduate of any 4 year business related course, preferably major in Marketing, Entrepreneurship or equivalent
- Excellent communication skills both in oral and written
- Able to negotiate, organize and delegate and can work under pressure
- Willing to work irregular hours, weekends and public holidays (90-95% field work)
- Enjoys working with other people
- Fresh graduates are encouraged to apply.

**To apply, send us your updated resume and a copy of your TOR through**

**E-mail: [vfihrluzon@gmail.com](mailto:vfihrluzon@gmail.com)**

**We are located at Virginia Food Inc., Room 404, JG Building, C. Raymundo Ave., Pasig City (in front of Caltex and on top of RCBC bank)**

**For inquiries, call: 09173129687**

**(Look for Ms. lyiana Cariño)**