

**WE'RE LOOKING FOR**  
**TRADE MARKETING SUPERVISOR**  
(Work base: Head Office, Cebu City)

**Job Responsibilities:**

- Develops and executes the Trade Marketing Plan in line with sales and marketing objectives and manage the Trade Marketing budget.
- Conceptualizes and executes trade promotions and rolls out impactful in-store campaigns in collaboration with marketing and sales teams
- Leads activation programs with Trade Marketing Specialist in Luzon and Visayas

**Qualifications:**

- Candidate must possess a Bachelor's degree in Marketing, Business Administration or any related field.
- With strong leadership, communication & interpersonal skills.
- Preferably with two to three years of relevant work experiences in a FMCG industry
- With strong knowledge of consumer industry
- Ability to think critically and creatively
- Able to travel and work in extended hours as required

**To apply: Send us your resume and a copy of your TOR through**

**E-mail: [vfihf.mgcfamero@gmail.com](mailto:vfihf.mgcfamero@gmail.com)**

**For inquiries, call: 0917-720-1393 (Globe) / 0920 – 956 - 2495 (Smart)  
(Look for Ms. Mary Grace C. Famero)**