

**WE'RE LOOKING FOR**  
**BRANDING ASSISTANT**  
(Work base: Head Office, Cebu City)

**Job Responsibilities:**

- Responsible for creating marketing plan and promotional campaigns for new brands and products in collaborations with Creatives, Digital Marketing, and Trade Marketing Department.
- Assists in conceptualization phase, product development phase, pre- launching to launching phase.
- Monitors and analyzes the data of the new and existing products

**Qualifications:**

- Candidate must possess a Bachelor's degree, preferably Business and Marketing related
- With analytical, creative and strategic skills
- Team player and can work under pressure
- Fresh graduates are welcome to apply

**To apply: Send us your resume and a copy of your TOR through**

**E-mail: [vfihhr.mgcfamero@gmail.com](mailto:vfihhr.mgcfamero@gmail.com)**

**For inquiries, call: 0917-720-1393 (Globe) / 0920 – 956 - 2495 (Smart)  
(Look for Ms. Mary Grace C. Famero)**